



Corporate
**SPONSOR
PACKET**



**SAMARITAN
CENTER**



ABOUT SAMARITAN CENTER

Fostering Hope and Healing

The Samaritan Center is a trusted community leader dedicated to strengthening the emotional, mental, and relational health of individuals and organizations across Lancaster County.

Our mission is to foster hope and healing through professional counseling, consultation, and education, while respecting and integrating personal and spiritual values, ensuring that expert care is accessible to all, regardless of their ability to pay.

The Samaritan Way

No matter where we go, we are Samaritan. This is our commitment to providing quality, accessible mental health care across the lifespan. By improving the mental health of our community at large, we ensure that every individual has a path to healing.

Counseling Services

Provide professional therapy for individuals, couples, and families through every stage of life. This work is primarily sustained by the Samaritan Fund and Silent Samaritan Fund, which work together to provide subsidies that make professional healing affordable.

Outreach Programs

We meet people where they are – in schools, senior living communities, and through local community partners. By collaborating with our partners, we ensure services are known and accessible. These efforts are fueled by the Child & Adolescent Fund, with the Samaritan Fund providing the critical support to sustain these subsidies across the community.

Business Consulting

The Samaritan Consulting Group provides executive search, HR consulting, and training to strengthen local businesses and nonprofits.

Clergy and Congregation

Coaching, spiritual direction, and consultation services to support church leaders and help faith communities thrive.



Invest in Mental Health and Healing

Every sponsorship dollar is a direct investment in mental health and healing across Lancaster County. We invite you to invest directly in one of our core areas of mental health service and outreach. Find your ideal commitment level and help us turn the vision of an emotionally healthier community into reality by funding the event, program, or scholarship that matters most to you.

Events

Every Mind Matters Gala

Securing the foundational funding to deliver affordable counseling and operate the Samaritan Way

New Community Event (more information to come)

Event to celebrate the community and support mental health accessibility

Silent Samaritan Luncheon

Women gather to ensure affordable mental health access, funding professional counseling for women who could not otherwise afford the full fee

Extraordinary Give

Matching gift for ExtraGive to stretch day of donations even further



Scholarships

Clinical Professional Development

Support our Therapists in continuing their education and keeping their credentials up to date

Admin Professional Development

Support our Administrative Professionals in continuing their education through trainings and conferences

Partners in Ministry

Provide Partners in Ministry membership to a church by paying annual fee

Interested in learning more about Partners in Ministry? Contact Eileen at ecampbell@samaritanlancaster.org

Interested in services? Ask us about EAP, Mental Health Screenings, Trainings, and Consultations.

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Programs

TeenHope

Provides local middle and high schools with in-school mental health screenings to connect at-risk youth with immediate support

School-Based Counseling

Offers essential, professional therapy directly on local school campuses to reduce barriers to access from Elementary to High School

Training and Residency

Develops the next generation of diverse, highly skilled mental health workforce

Older Adult Mental Health

Offers counseling and other mental health services for individuals and groups facing the unique challenges of older adults in their community



Executive

Conferences

Sponsors our presence at major events, positioning Samaritan Center as a mental health thought leader throughout the region

Marketing

Boosts Samaritan's awareness of mental health resources in our community



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SPONSORSHIP LEVELS

Sponsorship Levels at a Glance	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Name listed on website	✓	✓	✓	✓	✓
Recognition on Social Media	✓	✓	✓	✓	✓
Verbal Recognition during event	✓	✓	✓	✓	✓
Recognition in Annual Report	✓	✓	✓	✓	✓
Recognition in Newsletter	✓	✓	✓	✓	✓
Yearly Sponsor Mixer	✓	✓	✓	✓	✓
AD in program*	Full	Half	Half	Quarter	Quarter
Tickets to Events*	10	8	6	4	2
Sponsor Newsletter	2	2	2	1	1
Name on Promotional Material	✓	✓	✓		
Include item in registration gift bag	✓	✓			
Promotional Material at Event	✓	✓			
Opportunity to address audience	✓				

*where applicable

Interested in a more customized sponsorship?
 Contact Nancy Pleger at 717-560-9969 x235
 or npleger@samaritanlancaster.org

BUNDLE AND SAVE

When you choose to be part of multiple categories, you get price breaks on your investment.

**price for two subcategories. Increased price for each additional subcategory*

Sponsorship Levels at a Glance	Presenting \$16,000	Platinum \$12,000	Gold \$8,000	Silver \$4,000	Bronze \$1,800
Name listed on website	✓	✓	✓	✓	✓
Recognition on Social Media	✓	✓	✓	✓	✓
Verbal Recognition during event	✓	✓	✓	✓	✓
Recognition in Annual Report	✓	✓	✓	✓	✓
Recognition in Newsletter	✓	✓	✓	✓	✓
Yearly Sponsor Mixer	✓	✓	✓	✓	✓
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Include item in registration gift bag	✓	✓			
Promotional Material at Event	✓	✓			
Opportunity to address audience	✓				

**where applicable*

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or npleger@samaritanlancaster.org

SPONSORSHIP SELECTION

To accept a sponsorship as outlined, please complete the following and email completed form to npleger@samaritanlanaster.org, fax to 717-560-9553, ATTN: Nancy Pleger, or mail to 1803 Oregon Pike, Lancaster, PA 17601, ATTN: Nancy Pleger

Company Name: _____

Contact Person: _____

Address: _____

Phone Number: _____ **Email:** _____

Circle One: Cell or Business

Sponsorship Level (please mark your option clearly)

	Presenting	Platinum	Gold	Silver	Bronze
Single Item	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Bundle*	\$16,000	\$12,000	\$8,000	\$4,000	\$1,800

**price for two subcategories. Increased price for each additional subcategory*

Sponsorship Categories (please mark your option clearly)

Events	Scholarship	Programs	Executive
Every Mind Matters Gala	Clinical Professional Development	TeenHope	Conference
Community Event	Admin Professional Development	School-Based Counseling	Marketing
Silent Samaritan Luncheon	Partners in Ministry	Training and Residency	
ExtraGive		Older Adult Mental Health	

Payment Information

- Check or Cash Enclosed
- Please Invoice
- Pay Online (QR Code)
- Call with Credit Card Information



Notes: _____

For other payment methods or a specialized sponsorship package, please contact Nancy Pleger 717-560-9969, ext. 235 or npleger@samaritanlanaster.org



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